

**Cricket's Nest Quarterly Board Meeting - General Board
January 15, 2025**

Attendees:

<input checked="" type="checkbox"/> Lou Hutson	<input checked="" type="checkbox"/> Patricia Anthony	<input checked="" type="checkbox"/> Cynthia Tysinger	<input checked="" type="checkbox"/> Sherry Gabard	<input checked="" type="checkbox"/> Bet Wilson
<input checked="" type="checkbox"/> Kimberly Jones	<input type="checkbox"/> Breanetta Mason	<input type="checkbox"/> Bobby Davis	<input type="checkbox"/> Tammy Eaton	<input checked="" type="checkbox"/> Molly Rawls
<input type="checkbox"/> Connie Miller	<input type="checkbox"/> Robert Lunsford	<input type="checkbox"/> Linda Kinslow	<input checked="" type="checkbox"/> Cathy Powell	<input checked="" type="checkbox"/> Martha Grant
<input checked="" type="checkbox"/> LaDonna Crist	<input checked="" type="checkbox"/> Zainab Williams	<input checked="" type="checkbox"/> Dorothy Sweet	<input checked="" type="checkbox"/> Suzanne Goff	<input checked="" type="checkbox"/> Barbara Tesh
<input type="checkbox"/> Donna King	<input checked="" type="checkbox"/> Terry Stilson	<input type="checkbox"/> Michele LaMachio		<input type="checkbox"/> Nicole Hale

Call to Order: 11:43 Lou Hutson called to order and gave the blessing.
 Lunch provided by The Olive Garden
 Meeting resumed at 12:17
 Minutes of the last meeting were reviewed and approved by Bet Wilson 1st, Suzanne Goff 2nd.

Treasurer's Report: Presented by Cynthia Tysinger:

Month to Month Totals:		Year to Date Totals:	
December 2024	26,897.60	Jan-Dec 2024	133,058.35
December 2023	27,808.41	Jan-Dec 2023	132,815.28
Change: Increase (Decrease)	(910.81)	Change: Increase (Decrease)	243.07

As of December 31, 2024:

- Our December 2024 sales are up by \$910.81
- Our year to date December sales are up \$243.07
- Average sale amount per item in the shop is \$8.80
- Terry Stilson brought to view the talent of our members and suggested encouraging them to raise their prices. In agreement Cynthia Tysinger suggested changing the pricing guidelines. ConsignCloud makes this a 85/15 split. A guideline sheet will be used for members to price items.
- Members will start receiving emails of inventory, received and sold items and send home items.
- Cynthia Tysinger suggested a shop name change to go along with updates. During open discussion Board Members agreed. Cynthia Tysinger made the motion for rebranding, Terry Stilson 1st, Dorothy Sweet 2nd. Kimberly Jones has a meeting with Greg James, The Director of Special Facilities supervisor and will discuss this.

Annual Meeting for Membership Drive April 5

- Floating 1-3 at The Southfork Community Center. Elections for new and existing Board Members open.
- Volunteers are needed for this event.
- Board members will be on hand for Meet and Greet and help with any information needed. Refreshments will be available.
- New Board Member suggestions needed for vacancies.

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Hardware/Software update

- New System/Computer updates going well. All staff members have trained on the system and are able to advise members of the changes. The City of Winston Salem experienced a cyber event which resulted in a delay of new hardware. Homeland Security and FBI were brought in on this event. A date for completion of the hardware system is not available at this time.

Cricket's Nest Festivals/Vendor Information

- Sales and traffic for The Fall Festival and Holly Jolly were up for 2024. The Fall Festival will be a one day indoor/outdoor event this year. Holly Jolly will continue to be a two day indoor only event. The Firecracker Festival in July will not be held due to low attendance and unpredictable weather. Santa's Winter Festival will be added to Santa's visit on December 6th which is held in the South Fork Recreation Center and is also a one day event.
- Vendor fees are \$40 for members and \$45 for non-members. New guidelines are in place for all food vendors and can be accessed on The Cricket's Nest website.

Bag Committee

- Cynthia Tysinger leads the committee and they meet every 3rd Wednesday of the month from February through October. The group of cutters and seamstresses completed 1077 bags for 2024. An additional 40 bags were made in December to complete the Holiday season for a total of 1117 bags. Customers that shop and spend \$25 or more from October to December can select a bag. The bags are made mostly from fabric donations given to the shop. Special Thank you to Bernie and Elanore Kistner for cutting and bundling the fabrics for the group. This is half of the process. We appreciate what you do.

Meeting adjourned by Lou Hutson 1:21
Submitted by Sherry Gabard